

# SMITHSONIAN BIRD FRIENDLY®



## CERULEAN WARBLER

SETOPHAGA CERULEA  
ORDER: Passeriformes  
FAMILY: Parulidae



**PROUDLY SERVING  
BIODIVERSITY.**

learn more at: [birdfriendly.si.edu](http://birdfriendly.si.edu) | contact: [BirdFriendly@si.edu](mailto:BirdFriendly@si.edu)

# BIRD FRIENDLY COFFEE *at a glance*



- Created by Smithsonian scientists, Bird Friendly® is the gold standard for protecting wildlife habitat on coffee farms.
- Instead of clearing rainforest, Bird Friendly coffee grows underneath the shade of native trees that provide habitat for birds, including migratory species, whose impressive journeys can take them from the backyards of the US and Canada to coffee farms in Latin America.
- Bird Friendly certified coffees are 100% pure, shade-grown, and USDA Organic, making them better for you and for the planet.
- Shade trees sequester carbon and protect farmers' crops from increased temperatures and rainfall, fighting the effects of climate change.
- Coffee experts say shade-grown coffees taste better because beans mature for longer under shade, creating a more complex, rich flavor.
- More than 5,000 coffee growers protect over 42,000 acres of Bird Friendly habitat worldwide, from Mexico to Peru, Ethiopia, and India.

## MIGRATE TO THE BEST IN BIODIVERSITY.

Becoming Bird Friendly is easy. Contact us at [BirdFriendly@si.edu](mailto:BirdFriendly@si.edu) or visit [birdfriendly.si.edu](http://birdfriendly.si.edu) to learn more.

